

Presentation
on
Buddha Poornima Project Authority



Submitted to
Hon'ble Minister
MA & UD Dept.,

EXPENDITURE PARTICULARS OF BPPA FOR THE FINANCIAL YEAR 2003-2004

I)	Revenue / Maintenance Expenditure	Rs. In Lakhs
1)	NTR Gardens	163.81
2)	NTR Memorial	7.10
3)	Lumbini Park	17.15
4)	Necklace Road	30.78
5)	Sanjeevaiah Park	4.21
	Sub Total	223.05
II)	Capital Expenditure	
1)	NTR Gardens	178.15
2)	NTR Memorial	Nil
3)	Lumbini Park	255.65
4)	Necklace Road	371.02
5)	Sanjeevaiah Park	Nil
	Sub Total	804.82
	Total	1027.87

REVENUE RECEIPTS OF BPPA FOR THE FINANCIAL YEAR 2003 - 2004.

Sl.No.	Name of the Park	Rs. In Lakhs
1)	Lumbini Park	52.81
2)	NTR Gardens	498.7
3)	Necklace Road	40.99
4)	NTR Memorial (Parking etc.,)	1.75
5)	Sanjeevaiah Park	11.07
	Total	605.32

BUDDHA PURNIMA PROJECT AUHTORITY BUDGET 2004-2005 ABSTRACT

Sl.No	Name of Project		Cost	Remarks
			Rs in Lakhs	
1)	Sanjeevaiah Park (Maintenance)	Civil works	57.57	
		Electrical works	32.50	
		Total	90.07	
	(Capital Works)	Civil works	842.00	
		Electrical works	70.00	
		Total	912.00	
		Sub Total	1002.07	
2)	Lumbini Park (Maintenance)	Civil works	30.35	
		Electrical works	32.00	
		Total	62.35	
	(Capital Works)	Civil works	638.80	
		Electrical works	145.50	
		Total	784.30	
		Sub Total	846.65	
3)	NTR Gardens(Maintenance)	Civil works	87.80	
		Electrical works	84.50	
		Total	172.30	
	(Capital Works)	Civil works	103.18	
		Electrical works	13.50	
		Total	116.68	
		Sub Total	288.98	
4)	NTR Memorial (Maintenance)	Civil works	3.00	
		Electrical works	2.80	
		Total	5.80	
		Sub Total	5.80	
5)	Necklace Road (Maintenance)	Civil works	37.00	
		Electrical works	39.00	
		Total	76.00	
	Capital works	Civil works	53.50	
		Electrical works	22.50	
		Total	76.00	
		Sub Total	152.00	
6)	Sagar Park (Maintenance)	Civil wroks	2.60	
		Electrical works	3.00	
		Total	5.60	
	(Capital Works)	Civil Works	64.70	
		Electrical works	34.20	
		Total	98.90	
		Sub Total	104.50	
7)	Prevention of Pollution and Restoration of Hussain Sagar Lake		100.00	
		Grand Total	2500.00	

The Notification of BPPA

- **Constituted vide G.O.Ms No. 575 MA Dated:12-12-2000**
- **Covering an area of 902 hectares**

Objectives

- **Orderly growth.**
- **Environmental Upgradation.**
- **Develop the Area for Special Purposes Viz..**
 - Tourism / Ecotourism**
 - Water Sports**
 - Theme Parks**
- **Develop tourist hub of international standards with all facilities in and around Hussain Sagar.**

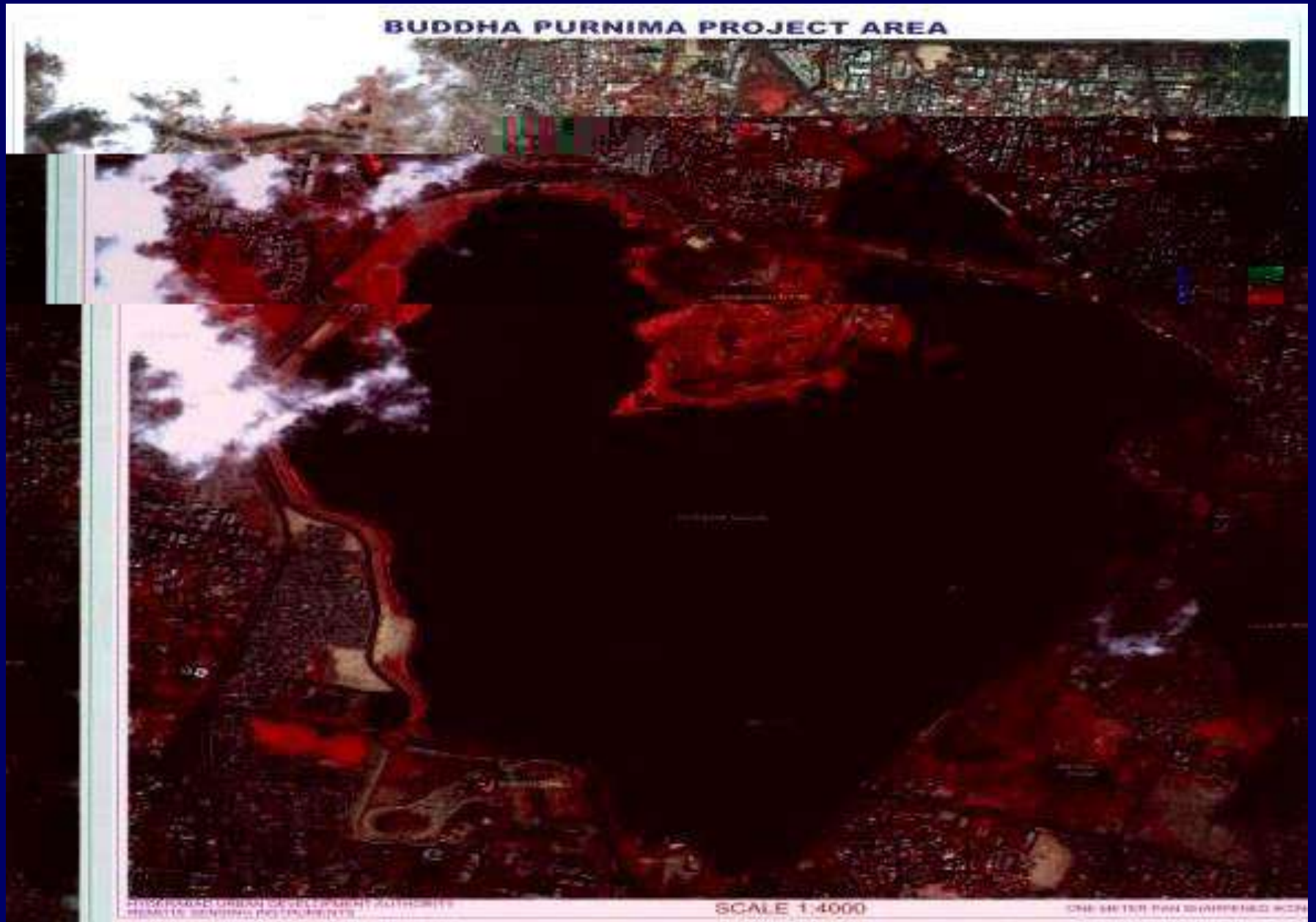
Layout of BPPA

INDEX

- 1) NTR Memorial
- 2) NTR Garden
- 3) I Max Theatre
- 4) Amusement Park
- 5) Marshyland & Proposed STP Site.
- 6) Beautified Lake at STP
- 7) Necklace Road
- 8) Parking Lots
- 9) Peoples Plaza
- 10) Food Courts
- 11) MMRTS
- 12) Rock Garden
- 13) Udyanavanam
- 14) Landscape Gardens
- 15) Sanjeevaiah Park
- 16) Lake Front Beautification
- 17) Sailing Club/Youth Hostel
- 18) Indira Park
- 19) Ambedkar Garden
- 20) Boats Club
- 21) Lumbini



Insat view of entire BPP Area.



IMPORTANT TOURISM PROJECTS OF B.P.P.A

- **NTR Memorial**
- **NTR Garden**
- **I Max Theatre**
- **Amusement Park**
- **Beautified Lake at STP**
- **Necklace Road**
- **Parking Lots**
- **Peoples Plaza**
- **Food Courts**
- **MMRTS**
- **Rock Garden**
- **Sagar Wonder Land**
- **Island Gardens**
- **Sanjeevaiah Park**
- **Lake front Beautification**
- **Sagar Park**
- **Lumbini**

NTR Memorial



Extent : 3.40 acres

Parking : Cars 200: Two Wheelers 400.

Completed : 1999.

Features:

NTR Samadhi – free entry permitted.

Cascading Fountains

Landscaped gardens

NTR GARDEN



- Extent – 34 Acres.
- Project Cost Rs: 22 Crores.
- Completed – December 2001.
- Annual visitors – 2.2 million per Yr.
- Gross revenue - Rs. 4.8 crores per Yr.
- Expenditure – Rs. 1.50 crores per Yr.

NTR GARDEN

Statement Showing Cumulative Total for the Financial Year 2003-2004

Sl.No	Month 1st April 2003 to 31st March 2004	No.of Visitors	Amount Rs.	Corresponding Total	
				Visitors	Amount Rs.
1	April-03	175451	2520455.00	175451	2520455.00
2	May-03	293517	4119030.00	468968	6639485.00
3	June-03	206983	2960040.00	675951	9599525.00
4	Jul-03	136071	2008225.00	812022	11607750.00
5	August-03	169230	2491250.00	981252	14099000.00
6	Sep-03	130501	1928415.00	1111753	16027415.00
7	October-03	181916	2653430.00	1293669	18680845.00
8	Nov-03	180535	2630810.00	1474204	21311655.00
9	December-03	209405	3074360.00	1683609	24386015.00
10	Jan-04	217892	3169140.00	1901501	27555155.00
11	February-04	176412	2555175.00	2077913	30110330.00
12	Mar-04	122868	1822695.00	2200781	31933025.00
	Total	2200781	31933025.00		

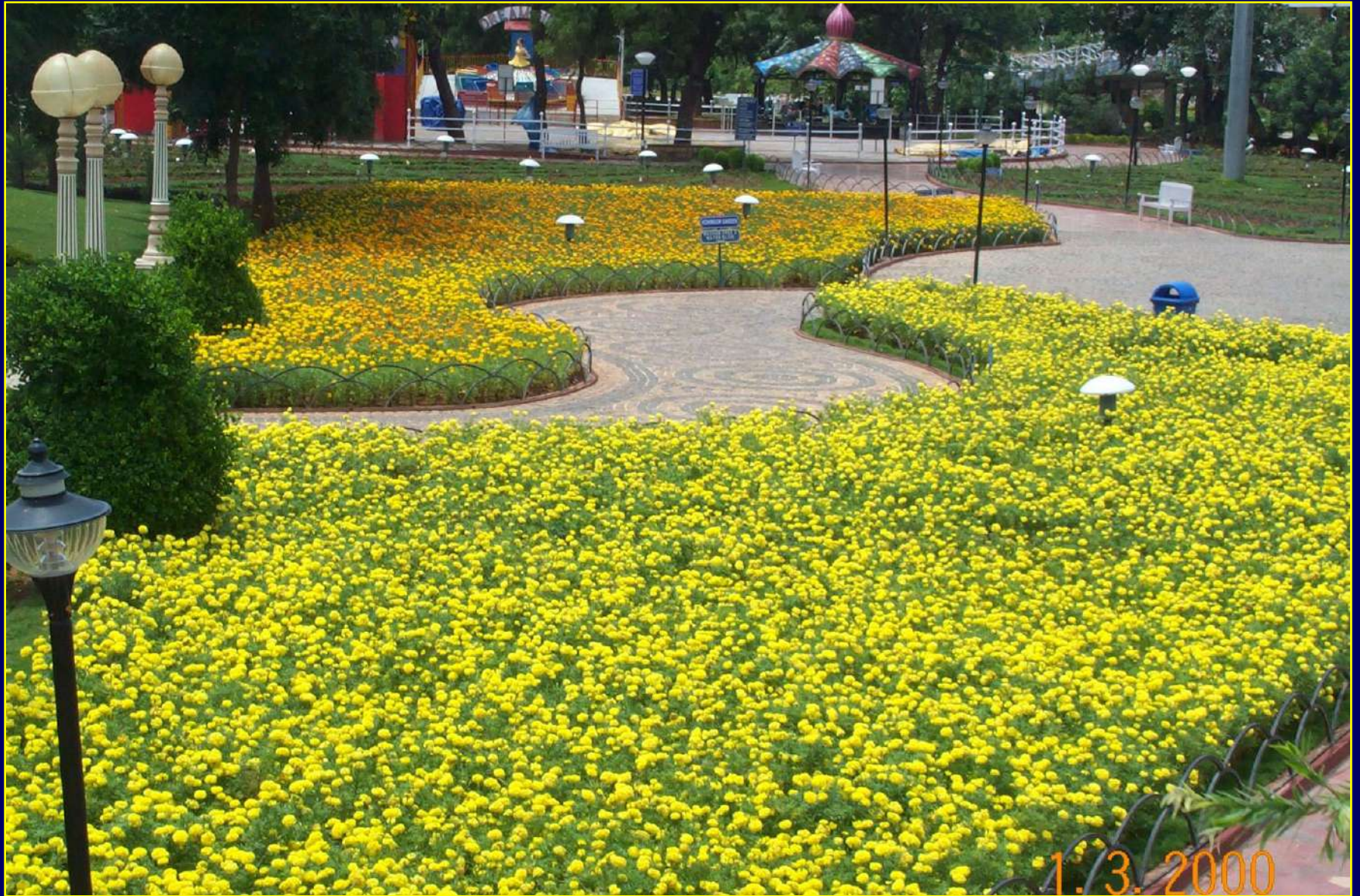
* Average Monthly Collection		Rs. 2661085	
* Average Daily Collection		Rs. 87488	
* Average No.of Visitors per month		183398	Visitors
* Average No.of Visitors per day:		6030	Visitors.
* Highest Collection - Month	May-03	Rs. 4119030	
* Lowest Collection - Month	Mar-04	Rs.1822695	
* Date and Month - NTR Garden Closed - Reason.	16th June 2003 Holiday (Int-National workshop on u.lakes)		
	9th September 2003 Ganesh Immersion Day.		
* Total Number of People visited NTR Garden (From 01-04-2003 to 31-03-2004)		2200781	Visitors.
* Total Income from Entry tickets only (From 01-04-2003 to 31-03-2004)		Rs.31933025	

OTHER RELATED INFORMATION

* The NTR Garden was opened for Public with effect from	01-01-2002
* Total Area of the Garden	34 Acres
* Road net work with 6 mts width created inside NTR Garden	Length 1040 Mts
* Parking Area for Vehicles	7,700 Sq.Mts
* Total Capital Cost invested in the creation of NTR Garden (Excluding cost of Land)	Rs. 20.00 Crores.
* Average Monthly Expenditure including Salaries, Power Bills, Wages etc	Rs.16.68 Lakhs
* Average Monthly Income i.e. Entry Tickets (mentioned above) and from other sources like License fee / rents - from Toy Train, Machan Tree, Shops, Canteen and Parking, Down Town.	Rs. 46.73 Lakhs.
* Average Monthly Income other than Entry Tickets i.e., License Fee / Rents Toy Train, Machan Tree, Shops, Canteen, Parking, Down Town & Misc etc.,	Rs. 20.12 Lakhs
* Net Profit per Month = (Total Income from all sources - Expenditure (including Salaries) =	Rs. 30.05 Lakhs

* The NTR - Garden forms part of Buddha Purnima Project area of 902 hectares in and around Hussain Sagar notified by the Government of Andhra Pradesh in the year - 2000. The Buddha Purnima Project Authority a sister concern of HUDA is presently managing the NTR Garden and other tourist attractions like Lumbini Park, NTR Memorial Necklace Road lake front gardens and Peoples Plaza.

Flowers in Bloom – NTR Garden



1.3.2000

Attractions of NTR Garden



NTR GARDEN – OUTSTANDING ACHIEVEMENTS

(Declared open to public w.e.f 01-01-2002)

HIGHEST REVENUE ON A SINGLE DAY

ON 23RD MAY 2004.

Rs. 3.61 LAKHS

SECOND HIGHEST REVENUE ON A SINGLE DAY

ON 30TH MAY 2004.

Rs. 3.22 LAKHS

THIRD HIGHEST REVENUE ON A SINGLE DAY

ON 9TH JUNE 2002.

Rs. 3.13 LAKHS

FOURTH HIGHEST REVENUE ON A SINGLE DAY

ON 12TH MAY 2002.

Rs. 3.12 LAKHS

HIGHEST REVENUE IN A MONTH MAY - 2004.

Rs. 56.19 LAKHS

SECOND HIGHEST REVENUE IN A MONTH MAY - 2002.

Rs. 48.95 LAKHS

HIGHEST NUMBER OF VISITORS IN A MONTH MAY – 2004.

3.96 LAKHS

SECOND HIGHEST NUMBER OF VISITORS IN A MONTH MAY – 2002.

3.49 LAKHS

I-MAX THEATRE



- **Extent** : 2.00 acres given on lease – 33 years
- **Total Built up area** : 2,35,000 SFT.
- **Parking Facility** : To accommodate 200 cars & 500 two wheelers ground floor.
- **Run by M/s Prasad Media Corporation Ltd**

Amusement Park



- Extent : 4 Acres.
- Project Cost : Rs. 35 Crores.
- Project Development : By Private Developer.
- Status : To be developed.

BEAUTIFIED LAKE AT STP



Marshy land near STP has been beautified recently.

An aerator has been installed at the center of the pond to improve the water quality and aesthetics





Another view of the beautified pond.

Lush green lawns raised on the edge of the pond.

Generating Rs. 81,000 as lease rent per month.



VIEW OF ROCK FOUNTAIN ON ROTARY NEAR STP



25. 10. 2003

Necklace Road



- Length of Road : 3.6 Kms.
- Completed : 1998
- Project Cost : Rs. 32 Crores
- 25,000 people assemble on Sundays.
- Multilevel Parking Complex.
- Aerating Fountains.
- Attractive Central Median.
- Waterfront Landscaped gardens

View of Central Median – Necklace Road



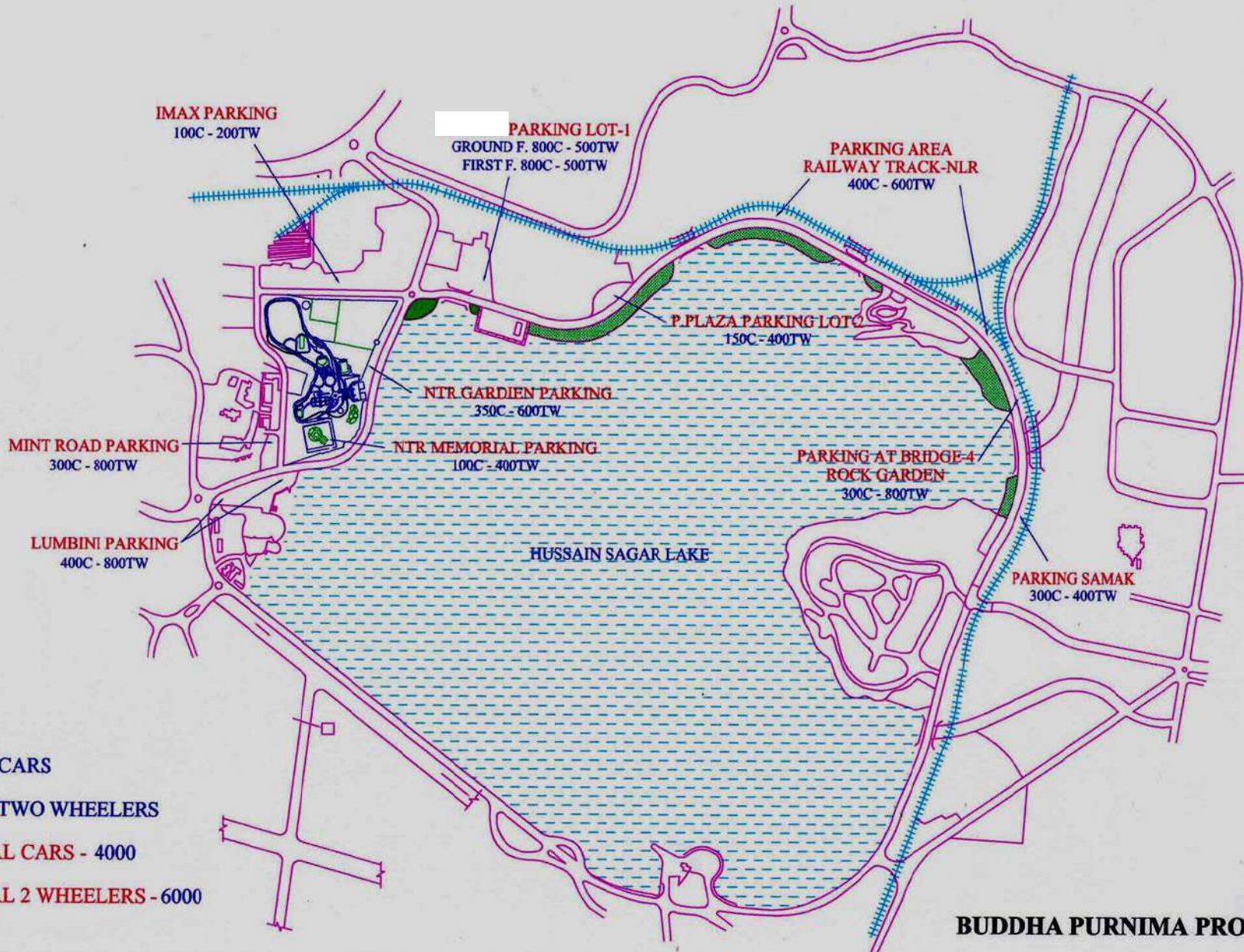
Under development

After development



26.4.2003

PARKING LOTS IN BPPA



C - CARS

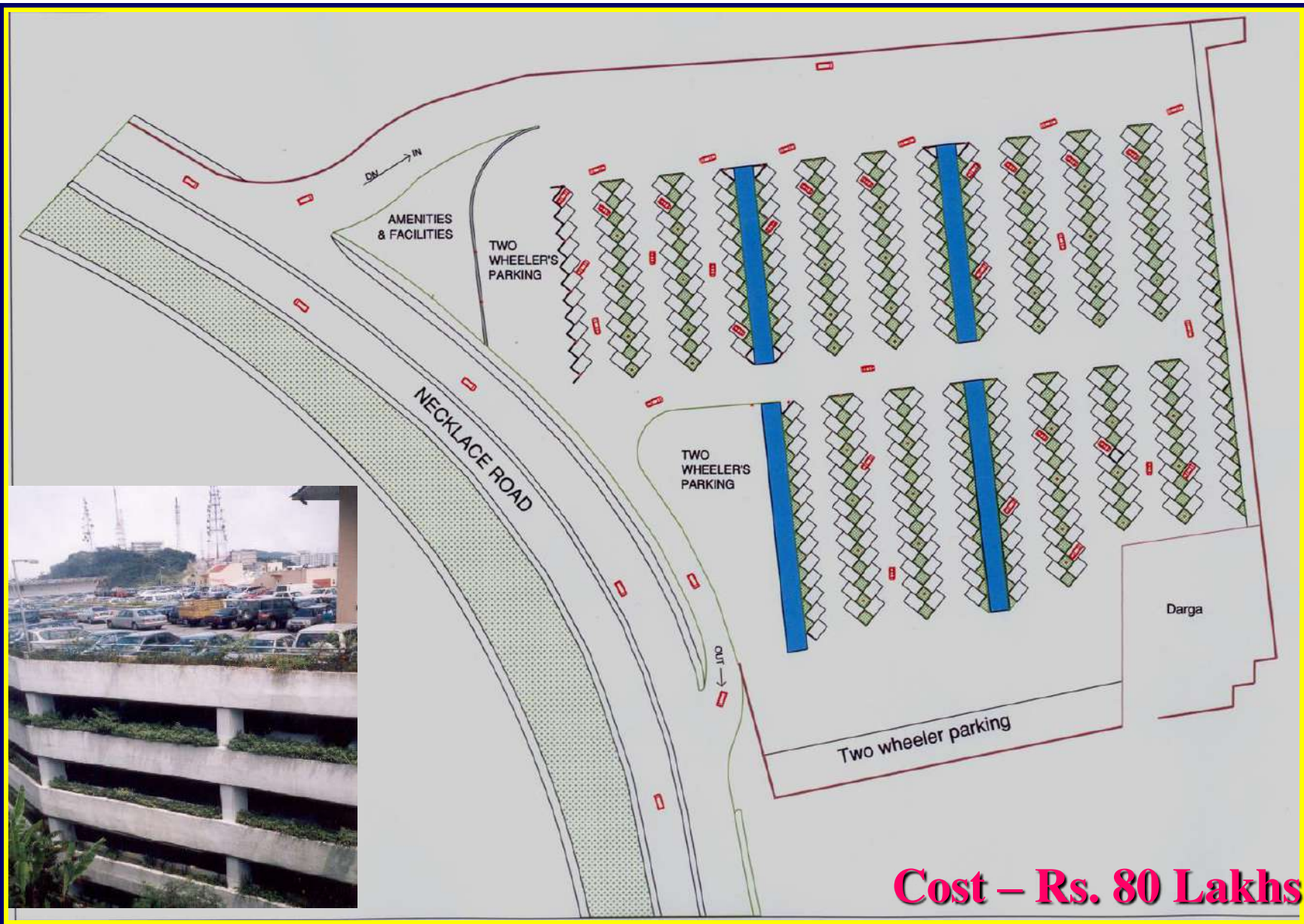
TW - TWO WHEELERS

TOTAL CARS - 4000

TOTAL 2 WHEELERS - 6000

BUDDHA PURNIMA PROJECT

Lay out Plan of Multilevel Parking at Necklace Road



Cost – Rs. 80 Lakhs

Ground Level Parking Completed – 700 cars, 500 two wheelers

Parking lot – Ground level with sylvan surroundings



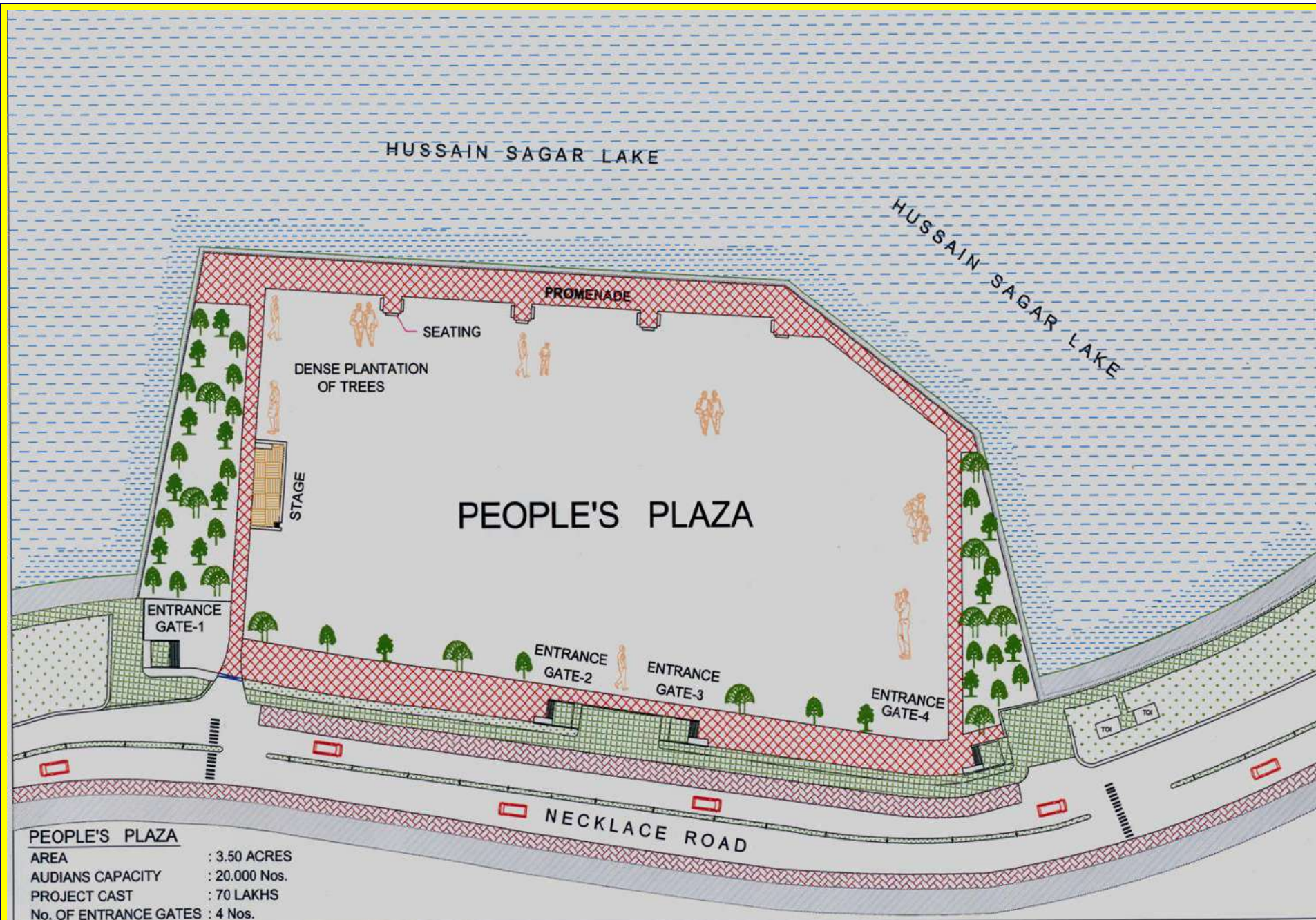
Lane parking developed opposite peoples plaza.



Parking Master Plan - BPPA

Parking Area at Lumbini	400 Cars, 800 Two Wheelers.
Parking area at NTR Memorial	100 Cars, 400 Two Wheelers.
Parking Lot NTR Garden	350 Cars, 600 Two Wheelers.
Parking Lot – 1 STP :	
Ground Floor	700 Cars, 500 Two Wheelers
First Floor	800 Cars, 500 Two Wheelers
Parking Lot Opp to IMAX	200 Cars, 400 Two Wheelers.
Parking Lot – 2 –near Peoples Plaza	150 Cars, 400 Two Wheelers.
Parking Area between Railway Track And Necklace Road (MCH to fill debris)	400 Cars, 600 Two Wheelers.
Parking Lot between 4 th Bridge And Rock Garden	300 Cars, 800 Two Wheelers.
Parking Lot at 4 th bridge Gardens	300 Cars, 400 Two Wheelers.
Parking Area at Mint Road adjacent to Secretariat	300 Cars, 800 Two Wheelers.
GRAND TOTAL	4000 Cars, 6200 Two Wheelers.

Peoples Plaza Layout



Peoples Plaza



FEATURES

- Wide promenades with granite and Red sand stone
- Attractive Railing
- Performing Arts Stage.
- Stone Retaining Wall with hanging Bougainvillea and other creepers.
- Rs. 25,000/- per day Rent is charged.

DETAILS

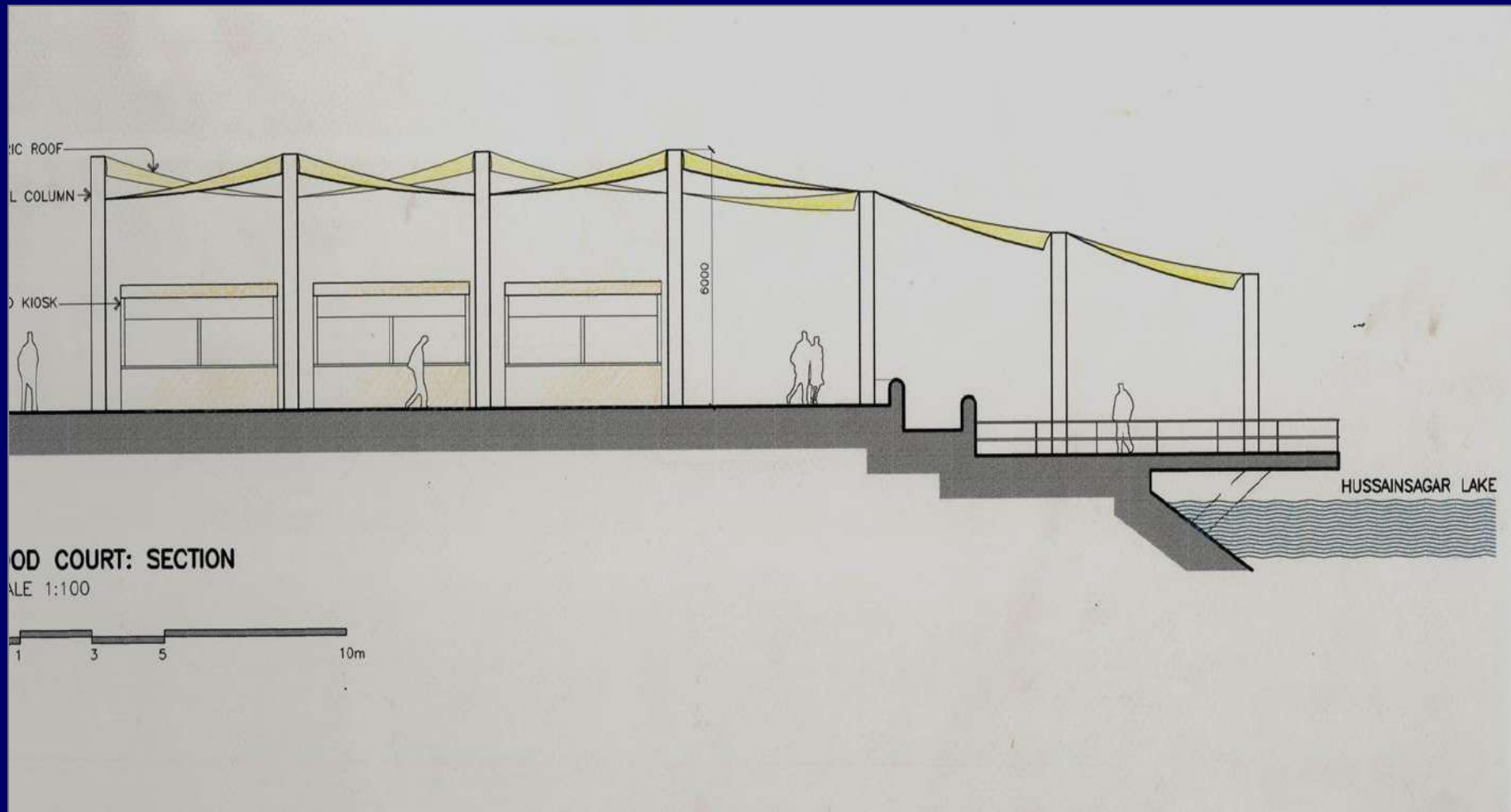
Extent	: 3.5 Acres
Audience Capacity	: 20,000 Nos.
Project Cost	: Rs. 70 lakhs
Year Of Commencement	: May 2002
Year of Completion	: October 2002
No.of Gates	: 4 Gates.





PEOPLES PLAZA LAKE SIDE VIEW

Food Courts – Necklace Road

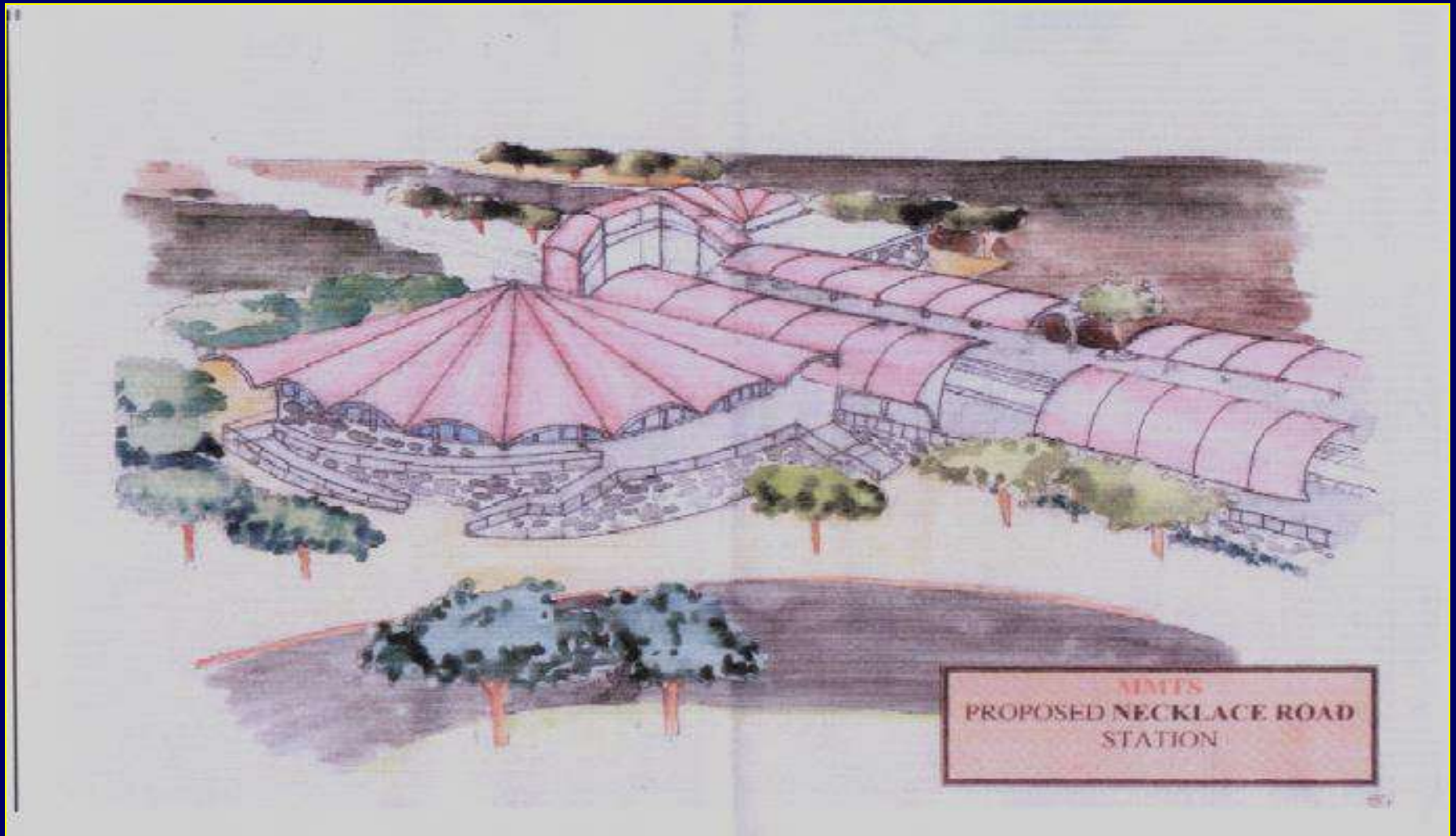


Project of	:	A.P.Tourism Department
Lease Rent	:	Rs. 11.00 Lakhs per Annum. Run by M/s Viceroy Hotels
Status	:	Opened in May – 2004.

Food Courts – Necklace Road



View of Model Station For MMTS



Project of Govt. of A.P. / S.C.Railway

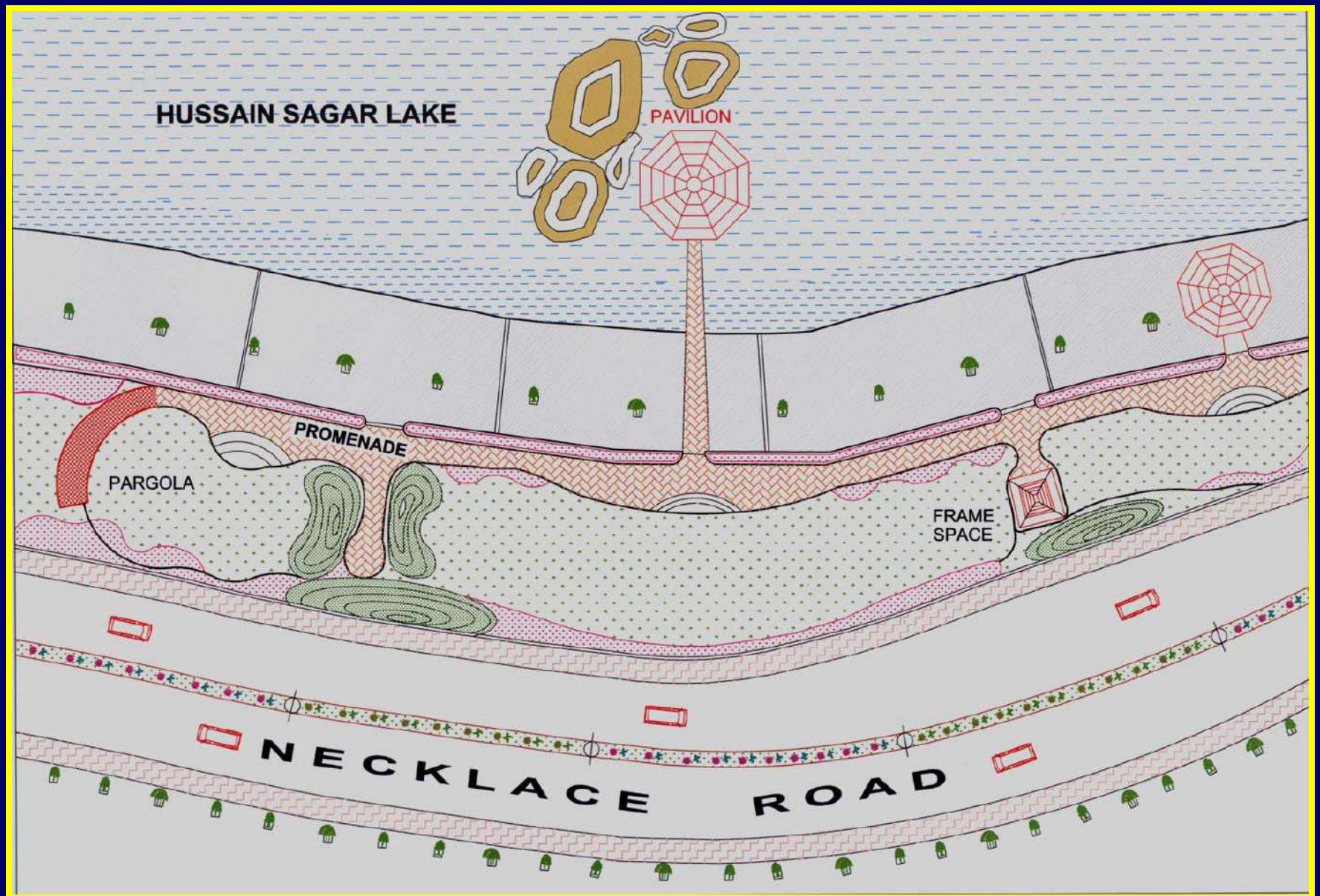
Nearing completion.

Rock Garden



Project of	: A.P.Tourism Department
Extent	: 8.00 acres
Developer	: Hyderabad Entertainment & Amusement Developer Pvt.Ltd.
Stage of work	: Landshaping work in progress. High Court given stay orders on Constructions of Structures.
Lease Rent	: Rs. 34.00 Lakhs per Annum.

LANDSCAPE PLAN OF NECKLACE ROAD (BRIDGE IV to SANJEEVAIAH PARK)





**LANDSCAPE GARDENS AFTER DEVELOPMENT
(Bridge IV to Sanjeevaiah Park.)**

BEAUTIFICATION OF ISLAND (Bridge IV to Sanjeevaiah Park)



ANOTHER VIEW OF BEAUTIFICATION OF ISLAND (Bridge IV to Sanjeevaiah Park)





Dwarf railing along
lawns of Necklace road.

Another view of the railing



LUMBINI PARK



- **Extent** : **5.00 acres**
- **Completed** : **1994.**
- **Project Cost** : **Rs. 235 Lakhs**

LUMBINI PARK



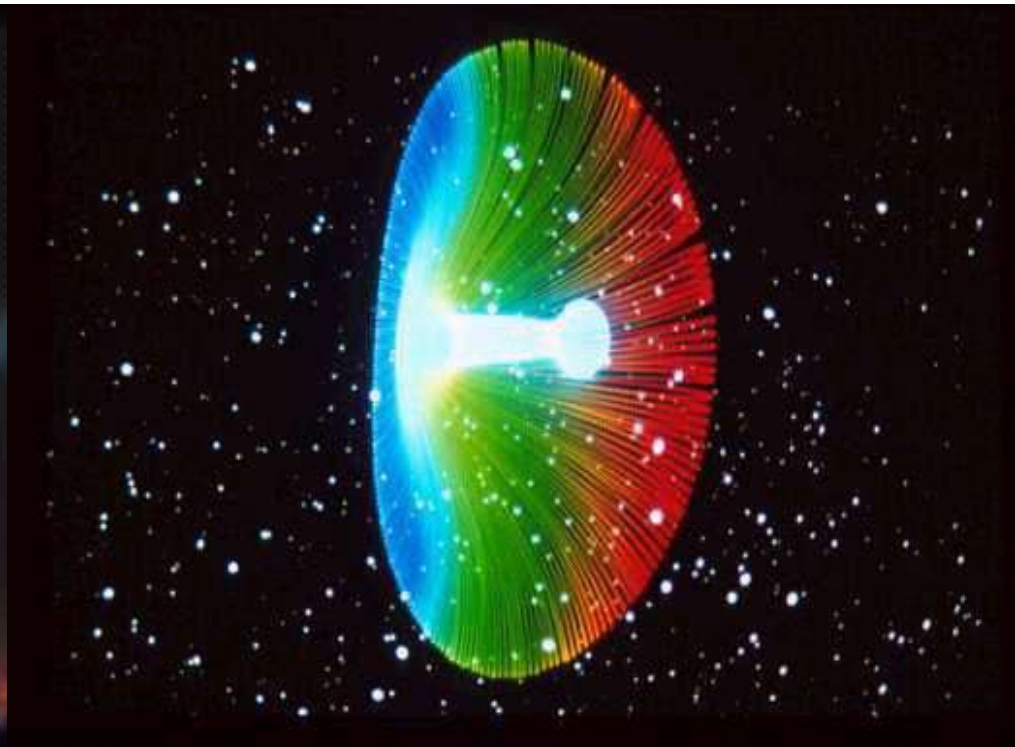
A VIEW OF WATER FRONT FROM LUMBINI

REVAMPING OF LUMBINI UNDER PROGRESS



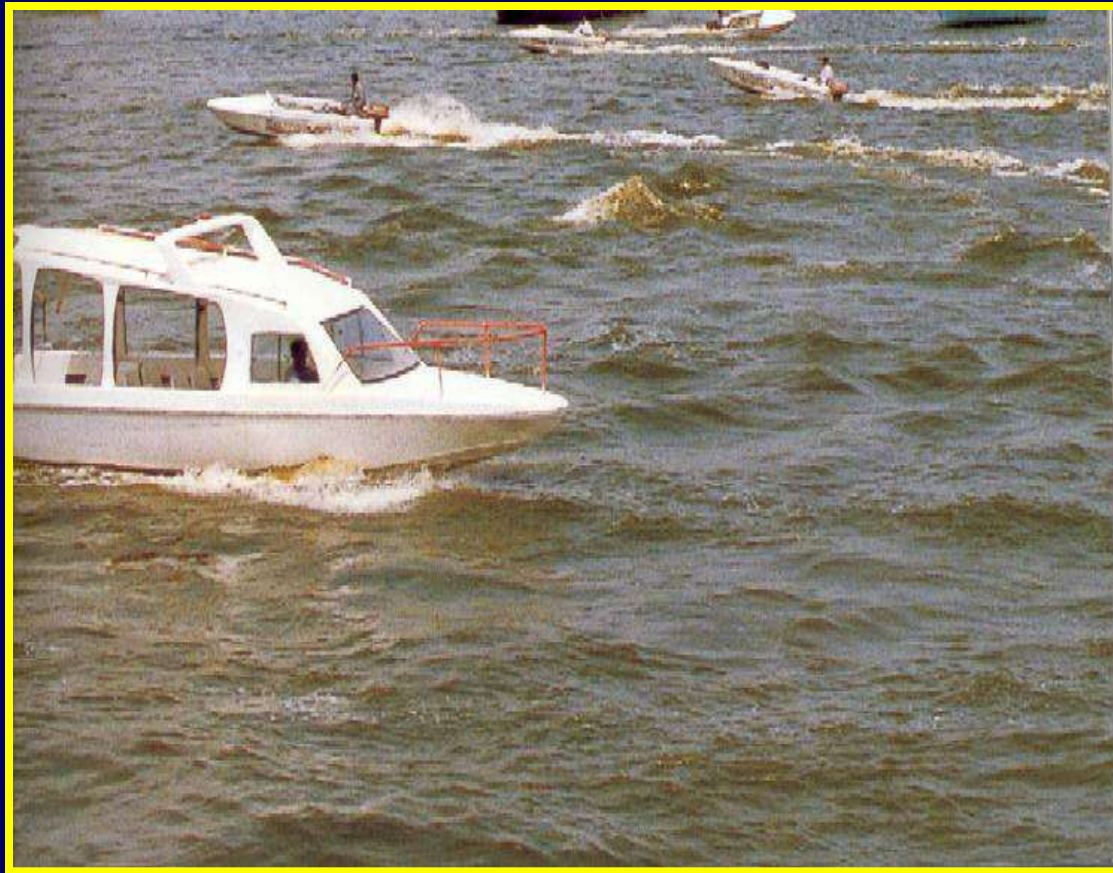
To sustain the visitorship it is proposed to revamp the lumbini - the main attraction being Laser show and state of art Musical Fountain.

LASER SHOW



- Agreement has been entered with a German Company – Laser Land GmbH to develop laser show systems at a cost of about Rs.6.58 Crores – Creation and Maintenance for 3 years
- The Musical Fountain will be developed by M/s Premier Irrigation, Calcutta at a cost of Rs.1.10 Crores – Creation and Maintenance for 3 years.
- The Total Cost of the Project – Rs.13.43 Crores – including Cost of Civil Works and others.

Boating at Lumbini



Other Features

- Boating
- Children Play Equipment
- Landscaped gardens
- Pop up Fountains (under construction)
- Mist Fountain (under construction)
- Modern Cafeteria (under construction)

FUTURE TOURISM PROJECTS - BPPA

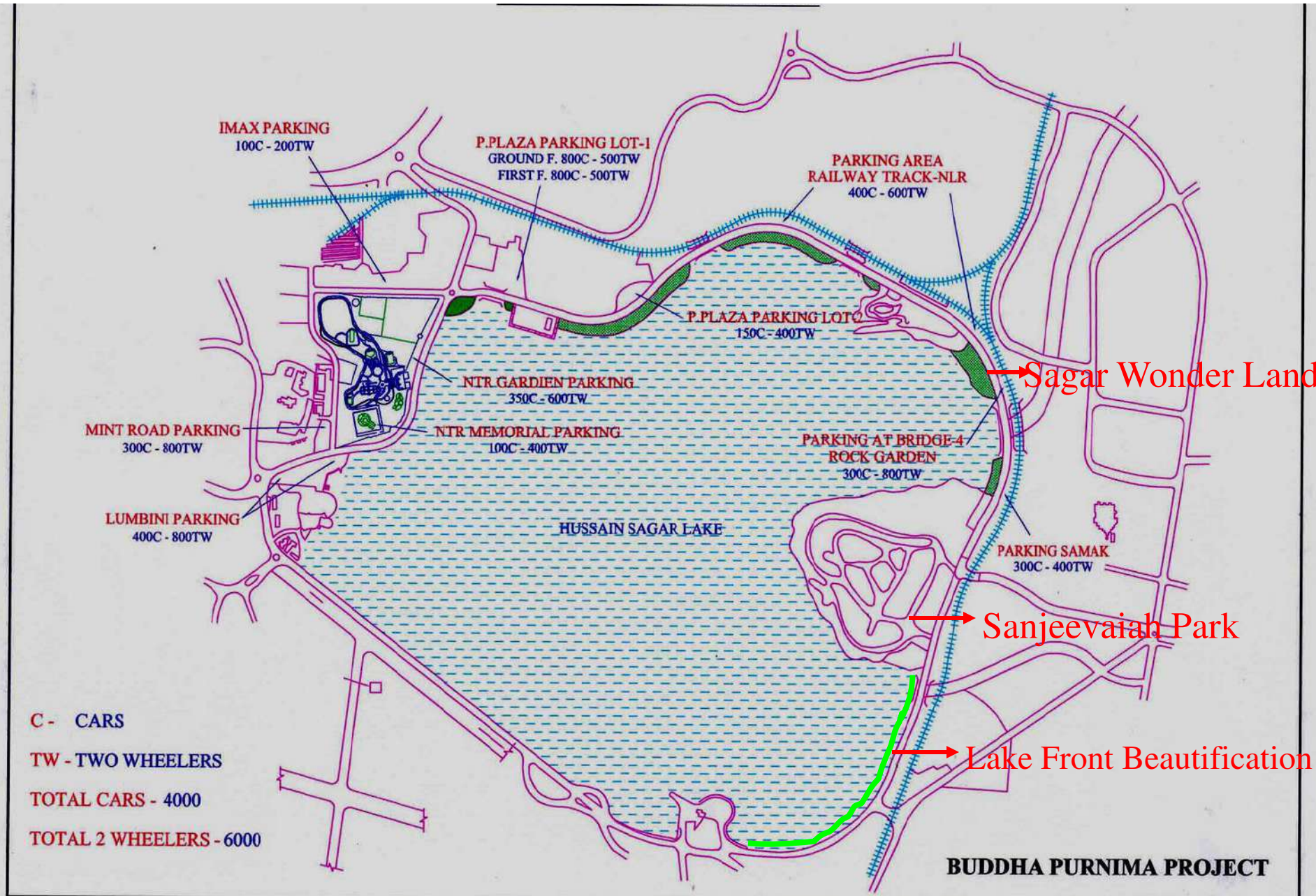
AROUND HUSSAINSAGAR LAKE

 SAGAR WONDER LAND

 SANJEEVAIAH PARK

 LAKE FRONT BEAUTIFICATION

FUTURE TOURISM PROJECTS - BPPA



C - CARS

TW - TWO WHEELERS

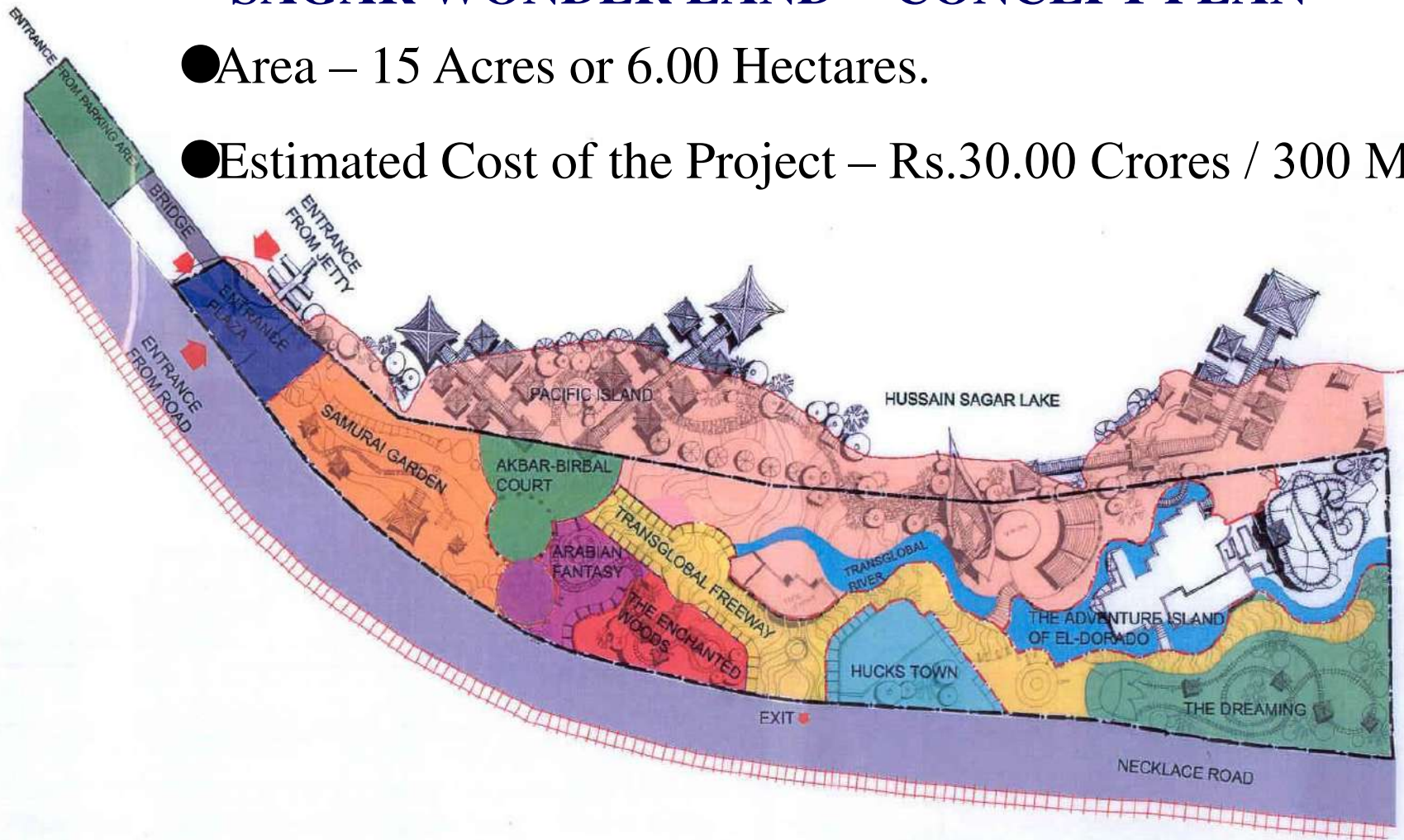
TOTAL CARS - 4000

TOTAL 2 WHEELERS - 6000

SAGAR WONDER LAND - CONCEPT PLAN

● Area – 15 Acres or 6.00 Hectares.

● Estimated Cost of the Project – Rs.30.00 Crores / 300 Mill'n



ZONING LAYOUT



COPYRIGHT
SANDERSON
INDIA PVT. LTD.
ALL RIGHTS RESERVED
NO PART OF THIS PUBLICATION
MAY BE REPRODUCED OR
TRANSMITTED IN ANY FORM
OR BY ANY MEANS
ELECTRONIC OR MECHANICAL
INCLUDING PHOTOCOPYING
RECORDING OR BY ANY
INFORMATION STORAGE
RETRIEVAL SYSTEM
WITHOUT PERMISSION IN
WRITING FROM SANDERSON
INDIA PVT. LTD.

SANDERSON
INDIA PVT. LTD.

701, SINGAPORE TOWERS,
RAJIV GANDHI ROAD,
HYDERABAD 500 080,
INDIA.
TEL: 01 46 880077 / 01 46 88
01 46 88 23 88
WWW.SANDERSONINDIA.COM
INDIA

PROJECT: LEGENDS OF THE WORLD
CLIENT: HUDA
TITLE: ZONING LAYOUT

SCALE:	TO FIT
DATE:	13-08-03
DRAWN BY:	SCS
CHECKED BY:	
DATE:	PR-0401
FILE NUMBER:	



SAGAR WONDER LAND MAIN ENTRANCE

SANJEEVAIAH PARK

- Recently transferred from Municipal Corp'n of Hyd.
- Plan to develop Theme Park.



- Area – 80 Acres.
- Estimated cost of the Project – Rs. 75.00 Crores.
- Proposed Monorail at Sanjeevaiah Park.

LAKE FRONT BEAUTIFICATION



Dhobis rehabilitated at other site.

Proposed for development by dredging.

Paved promenade of 60 ft width will be developed

PROJECT COST – Rs. 20.00 crores

Rs. 200 Mill'n





Proposed beautification model at proposed Lake Front Beautification.

Another view of the same





VIEW OF PUBLIC PALAZA (SAND BEACH) - 1

PLAN FOR LAKE FRONT BEAUTIFICATION



VIEW OF PUBLIC PLAZA-5
M. ANITHA BOY CREATION

PLAN FOR LAKE FRONT BEAUTIFICATION



THANK YOU